

ANDY KUSHNER BIOS

Shorter Version

Celebrated as a Top 25 Trendsetter by Modern Bride, Andy Kushner exchanged corporate fame as National Account Representative of the Year for a Fortune 500 company to recreate the event music and entertainment industry through his passion-come-to-life, Kushner Entertainment. A gifted storyteller, Andy then leveraged his relationships with top event planners and designers by launching The Wedding Biz, the only podcast for wedding and events' professionals that exclusively features business-transforming conversations with industry icons. Never one to rest on his laurels, Andy took his revolutionary approach to branding and marketing global via The Wedding Biz Podcast Network, podcast channels featuring the best in the wedding and event business.

Longer Version

After graduating from Boston University, Magna Cum Laude with a BS/BA in Business Management, Andy Kushner embarked on his first corporate career. How does an IBM Sales Rep and Lexmark's "National Account Manager of the Year" make an atmospheric rise in the events industry to ultimately recreate the music and entertainment side of the event business? As the head of Kushner Entertainment, Andy has collaborated with celebrity planners and designers, including Colin Cowie, David Tutera, and Sean DeFreitas to produce premium special events featuring award-winning live entertainment design.

The intersection of Andy's careers along with his unique ability to tell a story through the art of the interview, gave life to his podcast, The Wedding Biz, featuring business-transforming conversations with event industry icons. As an added value to listeners, Andy introduced The Next Level, in which he and a co-host tease out highlights of the top interviews, then deliver them to listeners as specific tactical strategies to take their businesses to a higher level.

As a firsthand witness to the rise of podcasting, Andy has become a powerful proponent of tech-forward branding and marketing strategies. He launched The Wedding Biz Podcast Network, the only global platform of its kind to serve the business development needs of wedding industry professionals. Initial hosts include internationally renowned event designer and lifestyle expert, Preston Bailey, and Sean Low of The Business of Being Creative.

Andy and his company have received nearly every event industry award possible, including the coveted, Top 25 Trendsetter, by Modern Bride. Other recipients of this prestigious award include Mindy Weiss, Colin Cowie, Sylvia Weinstock, Oscar De La Renta, Essie, Preston Bailey and David Tutera.

Awards Include

Top 25 Trendsetter Award, Modern Bride
Dream Team Entertainment Producer, Brides
Best Entertainment Production, Ilea Int'l
Best Entertainment Concept, Special Events
Int'l Entertainer of the Year, Event Solutions
Best Band Vote Getter, Washingtonian Weddings